



PARTNERSHIP OPPORTUNITIES

CELEBRATING THE COMMUNITY. SUPPORTING OUR ECONOMY. CONNECTING CAPE CODDERS.

LOVE LOCAL SUPERHERO \$10,000

- Prominent recognition on website
- Recognition in our two annual publications
- Recognition in bi-monthly emails (20+)
- Dedicated social media posts (5)
- Recognition on all donor acknowledgements
 - Sponsor wall in retail store
 - Donor postcard
 - Annual Report
- Love Local Fest Lead Sponsorship
 - Vendor Spot at Love Local Fests (3)
 - Logo on Fest marketing materials
 - Full page ad in Love Local Fest Programs (3)
 - Thank you from Love Local Fest stage (2)

LOVE LOCAL ADVOCATE \$2,500

- Prominent recognition on website
- Recognition in one of our annual publications
- Recognition in bi-monthly emails (20+)
- Dedicated social media posts (3)
- Recognition on all donor acknowledgements
 - Sponsor wall in retail store
 - Donor postcard
 - Annual Report
- Love Local Fest Sponsorship
 - Recognition at Love Local Fests (3)
 - Logo in Love Local Fest Programs (3)

LOVE LOCAL CHAMPION \$5,000

- Prominent recognition on website
- Recognition in one of our annual publications
- Recognition in bi-monthly emails (20+)
- Dedicated social media posts (4)
- Recognition on all donor acknowledgements
 - Sponsor wall in retail store
 - Donor postcard
 - Annual Report
- Love Local Fest Sponsorship
 - Recognition at Love Local Fests (3)
 - Logo on Fest marketing materials
 - Logo in Love Local Fest Programs (3)

LOVE LOCAL PARTNER \$1,000

- Recognition on website
- Recognition in one of our annual publications
- Recognition in bi-monthly emails (20+)
- Dedicated social media posts (2)
- Recognition in Annual Report
- Logo on sponsor wall in retail store

LOVE LOCAL ENTHUSIAST \$750

- Recognition on website
- Recognition in one of our annual publications
- Recognition in bi-monthly emails (20+)
- 1 dedicated social media post
- Recognition in Annual Report



Bi-Monthly Emails - 52% open rate with over 3,000 subscribers
Social Media (Facebook, Instagram, Twitter + LinkedIn) - Over 30k followers
Love Local Fests - July, September + December with over 18k attendees (in-person + online)
Love Local Field Guide (12,000 printed) • Love Local Gift Guide (4,000 printed)