

Vendor Incubator Program - How It Works

The Love Live Local Vendor Incubator Program gives Cape Cod small businesses the opportunity to try retail, grow their brand, and reach new customers in a shared space inside the Love Live Local Shop.

Here's everything you need to know before applying.

SPACE & PRICING

Shared Space: Participants share 252 square feet of retail space (2-3 vendors total)

Monthly Investment:

- 3 vendors: \$175 per vendor per month
- 2 vendors: \$250 per vendor per month
- Plus 10% commission on sales (all participants)

Season Options:

- **Full Season:** May 1 - December 31 (8 months)
- **Split Season:** May 1 - August 15 OR September 15 - December 31 (4 months each)

How Payment Works: Monthly rent is due on the 1st of each month. Sales payouts are processed by the 10th of the following month, less credit card processing fees and 10% commission.

CREATIVE FREEDOM

Participants have full control over how they design their space. Choose your own fixtures, displays, and layout to best represent your brand.

Vendors collaborate to create a cohesive shopping experience while showcasing each brand's unique identity.

DAY-TO-DAY OPERATIONS

Store Staffing: The Love Live Local Shop is staffed Tuesday through Saturday, 11am-5pm. Love Live Local handles daily operations, customer service, and sales.

Inventory Management: Vendors manage their own inventory through Square, integrated into our system. Add products, adjust pricing, and track sales on your own schedule.

Flexibility: Need to take inventory to a weekend market? No problem. Just update your inventory in Square and give us a heads up.

Events: Want to host a workshop, trunk show, or special event outside regular hours? Participants can coordinate with Love Live Local to schedule off-hours events.

MARKETING & PROMOTION

Love Live Local provides:

- Regular promotion on social media platforms
- Features in our bimonthly newsletter
- Exposure to our established community network and foot traffic

Participants are encouraged to:

- Promote their space on their own social channels
 - Host or participate in at least one monthly in-store event to drive traffic and engagement
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WHO THIS PROGRAM IS FOR

The Vendor Incubator Program is designed for:

- Cape Cod-based small businesses
- Makers, artists, and brands with established products
- Businesses selling original art or handmade goods

Not a fit for: Third-party wholesale or resale products. This space is for showcasing your own brand and creations.

READY TO APPLY?

If you're a Cape Cod small business owner ready to test retail, build your customer base, and grow in a supportive environment, we'd love to hear from you!

Questions about the program? Contact us at hello@lovelivelocal.com.