



The CapeMade Field Guide 2018

SECURE YOUR SPOT IN THE 4TH ANNUAL EDITION!

By advertising in the CapeMade Field Guide – the first and only handbook to the Cape's truly locally made, locally owned products and businesses – you're keeping your dollars in our local economy and investing in year-round economic sustainability! Published by LoveLiveLocal and produced at Sunderland Printing in Hyannis, 12,000 Field Guides will be distributed in 2018!

Secure your spot in the 2018 CMFG by emailing hello@lovelivelocal.com and we will be in touch.

ADVERTISING & LISTING RATES

	Regular Price	Nonprofit
Business Listing (Includes Print + Online).....	\$100	\$100
Quarter Page Ad.....	\$350	\$250
Half Page Ad.....	\$500	\$400
Full Page Ad.....	\$725	\$625
Inside Cover or First Page Ad.....	\$1275	\$1175
Back Cover Ad.....	\$1825	\$1725

ADVERTISING DETAILS

Parameters for Inclusion:

- **Listings:** Products made on Cape Cod by a local business owner/resident, or a business establishment that sells or uses at least three products grown, made or crafted locally.
- **Ads:** From locally owned businesses with the corporate headquarters physically located on Cape Cod, registered as a business in good standing with taxes filed in the state of Massachusetts.

All advertisers also receive a listing in the directory with a hyperlink in the online edition.

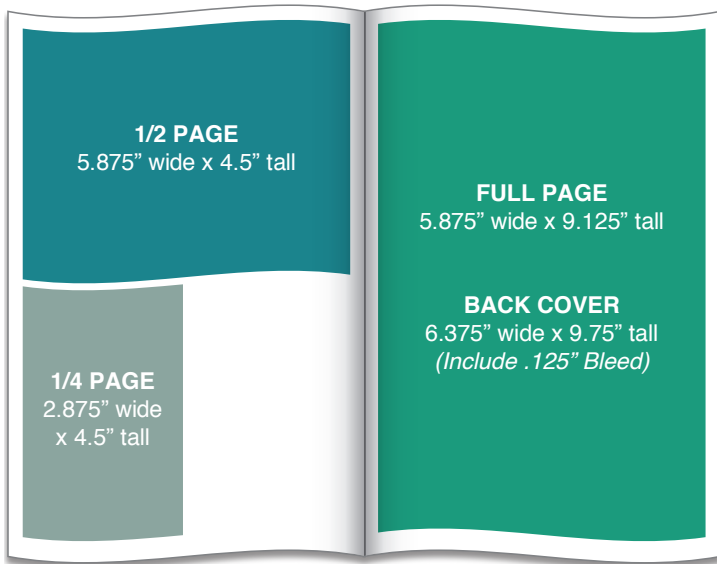
ADVERTISING TERMS

- Full color print-ready ads and/or listing information must be received by March 30, 2018.
- Ads should be 300 DPI in CMYK color mode. Accepted formats for ads: PDF, AI, TIF or JPG.
- We can design your ad for a fee of \$50, including 2 revisions. Information for creating your ad is due by March 23.
- Payment in full is due by March 30, 2018.

LISTING INFO SUBMISSION

Please email the following information to hello@lovelivelocal.com

- Logo
- Name
- Physical Address
- Web Address
- Email
- Phone
- Social Media Platforms
- 50 words about your business



SIGN UP NOW FOR 2018's **LOVELOCAL FESTS**

July 29 • September 30 • December 1 & 2 (now 2 days!)

Be a part of our extremely popular community marketplaces, which typically attract between 800-1500 visitors and are well-promoted through digital and print media to support our vendors' success. The LoveLocal Fests feature a select group of local artisans, makers, musicians, food trucks, a beer garden and kids' activities.

We also allow local service businesses and organizations who advertise in the CapeMade Field Guide to apply to be a vendor (however these spaces are limited). We only accept applications from CapeMade Field Guide advertisers January 1 - April 15.

Find the application at www.lovelivelocal.com/vendor-sign-up.

Please note this puts you on the "preferred" list but does not guarantee your spot. We strive to curate an interesting and unique fest that is enjoyable for customers as well as beneficial for vendors. We will consider the number and type of applicants and send confirmations no later than May 1, 2018 for CapeMade Field Guide advertisers. Applications for other vendors open on May 1, 2018.

Cost for CMFG advertisers is \$100 (all others pay \$125) per festival, per day. You will be billed for the festivals two months prior to the event date, and payment is due at least two weeks before the festival.

www.lovelivelocal.com/capemade-field-guide